



Dear Local Artists,

Hello to all of our local Community Artists! The “California Poppy Festival” will take place this year at the Antelope Valley Fair & Event Center on April 17, 18 and 19. This year’s Poppy Festival will once again host the “Community Arts Showcase” on the Primrose Stage. We are looking for our best local talent and would love to have you perform at this year’s Poppy Festival.

If you or your group is interested in appearing on the “Primrose Stage” this year, please head to avfair.com and fill out an application. All applications are due by **March 21, 2026**.

Time slots are very limited this year so everything is on a “first come, first served” basis, based on receipt of your application.

The Brahma Media Production team will be providing all lights, sound, and management for the stage. We will schedule acts for this year's Festival that represent our community and a family atmosphere. A participant list must be submitted for the day requested. We will confirm appearance times by **April 1st**. At that time, you will also receive additional information regarding performances, parking, credentials, and logistics. *Please be sure the contact person listed can make scheduling decisions for the group.*

Forms must be submitted online at avfair.com. If you have any questions, please email Jessica@avfairproductions.com. We look forward to Celebrating with everyone and can't wait to have an incredible Poppy Festival.

Sincerely,

Jessica Gonzalez

Poppy Festival Production Manager

Production & Entertainment

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