

For Immediate Release

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2022 AV Fair & Alfalfa Festival "What a Ride!" Announced

Lancaster, CA – Officials for the 2022 AV Fair & Alfalfa Festival have formally announced new dates for the 2022 nostalgic family event. For the past several years, the AV Fair & Alfalfa Festival has taken place in mid-August. This year the beloved event will move to fall, taking place from September 23rd through October 2nd.

The 2022 Fair theme has also been announced - "What A Ride!". According to officials, after a two-year hiatus due to COVID-19 health concerns and large-scale event restrictions, combined with both traditional and new plans for the fall 2022 Fair, the theme "What A Ride!" is a fit on every level, with the goal of being a fall event to remember.

According to AV Fair & Event Center Board of Directors President, Drew Mercy, "The last two years have certainly been a roller coaster ride. Being forced to cancel the annual Fair for the past two years created a slew of challenges, but it also created a time to reflect, a season of change, and a chance to create new opportunities. For example, the recent success of our partnership with the City of Lancaster's California Poppy Festival™, clearly underscored that this community and the entire region are eager to have more traditional family fun events. Moving the Fair to the fall season provides cooler, more conducive weather, and better timing for some of the industry's best entertainment and vendors. Our management team, staff, and volunteers are pulling out all the stops as we get ready to Fair in the fall."

The 2022 Fair plans are well underway with a few surprises being planned for all. Fair guests can expect both traditional and new Fair experiences. The 2022 fall Fair - "What A Ride!" will be an eight (8) day event with Monday, September 26th and Tuesday, September 27th going dark. Attendees will have the opportunity to experience an array of fair traditions including, fabulous fair food, thrilling carnival rides, midway games, live music, exhibits, and arena events including headline concerts. Fair details, including ticket sales, concert headliners, arena events, and more will be announced in the coming months.

The 67th Annual Kiwanis Jr. Livestock Auction presented by PARRIS® Law Firm will still take place in August on Thursday, August 25th, 2022. Details for the auction are being finalized and will be shared as more information becomes available. For updated information, visit avfair.com and follow AV Fair & Event Center on social media for updates and announcements for both the AV Fair & Alfalfa Festival "What A Ride!" and the annual Kiwanis Jr. Livestock Auction.

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About the AV Fair & Event Center: The AV Fair & Event Center is a well-managed, safe, multi-purpose, year-round facility that meets the diverse educational and entertainment needs of the residents throughout the region. We are committed to preserving and caring for our agricultural heritage while fostering new cultural traditions through innovation, education, and creating opportunities and lifelong memories for all. Learn more at avfair.com.