

GOLD TIER

— \$25,000 PER YEAR —

KEY SPONSOR BENEFITS

- Build brand awareness.
- Increase credibility by partnering with the A.V. Fair and Event Center.
- Keep your company in front of key stakeholders and decision makers.
- Expand your referral network.

DETAILED SPONSOR BENEFITS

- Co-branding in Antelope Valley Fair marketing and promotions including advertising (print, electronic, and social media), marketing, public relations, and community outreach.
- Company logo and/or name on prominent in-venue static displays including main gate entrances, trusses, stages, and more.
- Company logo and/or name on digital AV Fair freeway billboard – a minimum of three months.
- Company logo and/or name included on all AV Fair event related emails and e-blasts.
- Company logo and website link on AV Fair home page.
- Host/Brand a theme day, event, or stage area.
- Opportunity to host an in-venue event that includes up to 400 people including reserved grandstand seating.
- A minimum of five (5) specific sponsor related social media messages.
- Sponsor featured profile video posted on AV Fair website for four (4) months.
- Company logo and/or name included in AV Fair print tab.
- Sponsor featured article included in AV Fair print tab.
- Sponsor profile and partnership article in AV Fair print tab.
- Company name and/or logo incorporated on appropriate electronic tickets, daily fair programs, and schedules.
- Logo and/or name included on daily program thank you page.
- AV Fair branded hats and t-shirts as requested.
- AV Fair posters as requested.
- Right to use AV Fair marks and logos.
- P.A. Announcements
 - Six (6) proprietary P.A.'s daily during length of fair.
 - Bonus P.A. mentions as inventory permits.
- Tickets
 - \$5K to be used at your request, at face value, as available for the following.
 - Booth Space.
 - Parking Passes.
 - Lot A
 - Lot D
 - G-8
 - Concert Tickets for all sections.
 - Gold
 - Front Track
 - Back Track
 - SRO (Standing Room Only)
 - Motorsports Tickets.
 - Admission Tickets.
 - Daily
 - Season